



CONSULTANT BIO

LIZZETTE ACUNA

Experience: 25+ Years

Expertise:

- Financial Planning & Analysis
- Sales & Marketing Finance
- Inventory Management
- Financial Modeling
- General Accounting



Key Achievements

- Decreased COGS Inefficiencies by 97%
- Created Trade Spend Calendars reducing spend from 20% to 15% of gross sales
- Analyzed and reduced unnecessary company spend by 50% to secure new financing
- Managed \$100M+ budget and forecasts for 40+ cost centers via Oracle Cloud across multiple departments.

Technology Proficiency

- NetSuite
- SAP
- Oracle
- SAGE
- QuickBooks
- Salesforce

Education

University of Southern California BS, Accounting

Previous Employers

- Deloitte & Touche LLP
- NBCUniversal
- Medterra Marketing
- Yes To
- Galderma – Nestle Skin Health

LinkedIn Profile:

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