



CONSULTANT BIO

JULIAN DE LUNA, MBA

Experience: 15+ Years

Expertise:

- Financial Reporting & General Accounting
- Financial Planning & Analysis
- NetSuite Implementation & Support
- Process Design & Re-Engineering
- Financial Modeling



Key Achievements

- Implemented NetSuite and redesigned financial processes for \$500M direct-to-consumer electronic goods company
- Built out financial budgeting process and tools for large entertainment services company
- Implemented NetSuite subscriptions for fast-growing SaaS company in the restaurant space
- Discovered \$3M of partially recorded prepayments and prepared action plan for completing transactions and correcting historical errors in accrued purchases GL balance

Technology Proficiency

- NetSuite
- Shopify
- Hyperion

Education

- **University of California**
Riverside BS, Business
- **University of Southern California**
MBA

Previous Employers

- Belkin International
- Deluxe Entertainment Services Group
- Pacific Life

LinkedIn Profile:

<https://www.linkedin.com/in/julielunadeluna/>

