



## CONSULTANT BIO

### JENNIFER SWIECA, MBA

**Experience:** 20+ Years

**Expertise:**

- Financial Reporting & General Accounting
- Financial Planning & Analysis
- Strategic Planning
- M&A Integration
- Process Improvement
- System Implementation



**Key Achievements**

- Implemented procedures to automate the weekly flash update process, reducing process time from 2 days to 2 hours
- Created efficiencies through overhauling procedures and reducing headcount by 40%
- Successfully implemented royalty software which automated calculations of royalty expenses and recoupable advances for nearly 800 contracts, creating scalability and reducing overtime by 50%

**Technology Proficiency**

- Oracle
- SAP
- NetSuite
- Workday
- BlackLine

**Education**

- University of California, Santa Barbara – BA, Business Economics (Accounting Emphasis)
- University of California, Los Angeles, Anderson School of Management – MBA, Executive Program

**Previous Employers**

- JAKKS Pacific, Inc.
- Magnite (FKA The Rubicon Project)
- Giant Window
- K-1 Investments – Trackforce/Valiant
- MDP Worldwide
- Vision Capital Services

**LinkedIn Profile:**

[linkedin.com/in/jenniferswieca/](https://www.linkedin.com/in/jenniferswieca/)

