



8020

## CONSULTANT BIO

### JASON ATYABI, CPA

Experience: 15+ Years

#### Expertise:

- SEC Reporting & Technical Accounting
- Financial Reporting & General Accounting
- Financial Planning & Analysis
- Financial Audit & Internal Controls
- IPO Readiness



#### Key Achievements

- Served as key leader in the successful IPO of an advertising technology company by ensuring accurate financial reporting, compliance with regulatory requirements, and providing timely due diligence with investment banks
- Provided strategic guidance to calculate ROI thresholds for new product offerings during contract negotiations with large pharmaceutical companies, increasing profit margins by an average of 20%
- Managed 3-year international statutory audit due diligence project to close a multibillion-dollar divestiture transaction

#### Technology Proficiency

- NetSuite
- Sage Intacct
- QuickBooks Premier
- Microsoft Dynamics Great Plains
- JIRA
- ZIP

#### Education

- California State University, Northridge Bachelor of Science, Accounting
- California Board of Accountancy Certified Public Accountant

#### Previous Employers

- KPMG
- The Trade Desk, Inc.
- Forward Industries
- ColdSmoke
- Evidation Health
- Bartlett, Pringle & Wolf

#### LinkedIn Profile:

[www.linkedin.com/in/jasonatyabi/](http://www.linkedin.com/in/jasonatyabi/)



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